# NOTTINGHAM CITY COUNCIL CITY CENTRE FORUM

Date:

Thursday 28 February 2013

Time:

3.45pm

Place:

Meeting Room LB 31/32 - 3rd Floor at Loxley House, Station Street

Councillors are requested to attend the above meeting on the date and at the time and place stated to transact the following business.

Continue

**Deputy Chief Executive/Corporate Director for Resources** 

Constitutional Services Officer: Zena West Direct dial - 8764305

#### AGENDA

1 APPOINTMENT OF CHAIR

To be elected by the Forum from its membership

2 APPOINTMENT OF VICE-CHAIR

To be elected by the Forum from amongst the Business Sector Members only

- 3 APOLOGIES FOR ABSENCE
- 4 DECLARATIONS OF INTERESTS
- 5 INTRODUCTION AND BACKGROUND TO THE CITY CENTRE

Attached

**FORUM** 

Report of Corporate Director of Development

6 CITY CENTRE RETAIL STRATEGY
Report of Corporate Director of Development

Attached

7 ASPIRATIONS FOR THE CASTLE

Presentation

Presentation of Corporate Director of Communities

#### 8 CITY CENTRE PLACE PLAN

Presentation of Corporate Director of Development

#### 9 FUTURE MEETING DATES

To note the proposed meeting dates of:

2013

3 June

2 September

25 November

2014

24 February

IF YOU ARE UNSURE WHETHER OR NOT YOU SHOULD DECLARE AN INTEREST IN A PARTICULAR MATTER, PLEASE CONTACT THE CONSTITUTIONAL SERVICES OFFICER SHOWN ON THIS AGENDA, IF POSSIBLE BEFORE THE DAY OF THE MEETING, WHO WILL PROVIDE ADVICE IN THE FIRST INSTANCE.

CITIZENS ATTENDING MEETINGS ARE ASKED TO ARRIVE AT LEAST FIFTEEN MINUTES BEFORE THE START OF THE MEETING TO BE ISSUED WITH VISITOR BADGES

Agenda, reports and minutes for all public meetings can be viewed online at:http://open.nottinghamcity.gov.uk/comm/default.asp

### NAME OF COMMITTEE / BODY - City Centre Forum 28th February 2013

Title of paper:	Introduction and Background to the City Centre Forum			
Director(s)/ Corporate Director(s):	David Bishop, Corporate Director Development John Yarham, Director of Econo Development,	omic	Wards affected: 4 City Centre Wards – Arboretum, Bridge, Radford and Park and St Anns.	
Report author(s) and contact details:	Nicki Jenkins, Head of Economic Development, 0115 8765542, Nicki.jenkins@nottinghamcity.gov.uk			
Other colleagues who have provided input:	Debra LaMola, Head of Demo	cratic Se	rvices	
		1 \( \tau \).		
Relevant Council Plan Strategic Priority: (you must mark X in the relevant boxes below)				
World Class Nottingham Work in Nottingham	X			
Safer Nottingham		<u> </u>		
Neighbourhood Nottingha	am			
Family Nottingham				
Healthy Nottingham				
Leading Nottingham	×			

#### Summary of issues (including benefits to citizens/service users):

The Nottingham Growth Plan identifies that a vibrant City Centre, supported by a thriving retail and leisure sector, is vital for transforming the City's economy. As work on the Growth Plan progresses it became clear that, in order to maximise the City's potential to support job creation, more wide ranging and effective engagement of stakeholders was required.

There was also a need for a clearer executive lead with improved joint decision making and stronger co-ordination of internal resources.

To enable this to happen, Council met on the 10<sup>th</sup> September 2012 and agreed to accept the recommendations in the report of the Leader to disestablish the City Centre Area Committee, create a City Centre Forum as an advisory body, appoint a Committee of the Executive Board (the Executive Board City Centre Committee) and to make the consequential amendments to the Constitution to reflect the changes made.

The Terms of Reference and membership details for the City Centre Forum, as agreed at Council on the 10<sup>th</sup> September 2012, are included at Annex 1.

#### **Recommendation(s):** It is recommended that:

1 The City Centre Forum is recommended to note the contents of this report and the Terms of Reference and membership at Annex 1.

#### 1. BACKGROUND

1.1 The Nottingham Growth Plan identifies that a vibrant City Centre, supported by a thriving retail and leisure sector, is vital for transforming the City's economy. Since the

beginning of 2012 progress has been made through the establishment of a retail steering group which is currently working on producing a business led strategy for retail growth in the City Centre and also the development of a spatial plan.

- 1.2 As the work progressed it became clear that, in order to maximise the City's potential to support job creation, more wide ranging and effective engagement of stakeholders was required. There was also a need for a clearer executive lead with improved joint decision making and stronger co-ordination of internal resources. To this end the Leader of the City Council appointed an Executive Board City Centre Committee to oversee the development and implementation of a City Centre Strategy and which has delegated powers to make decisions which impact on the City Centre. A new body, the City Centre Forum was also to be established, co-optees onto the Committee being drawn from this Forum.
- 1.3 The City Centre Forum will provide the wide ranging and effective engagement with stakeholders which has been identified as essential to a vibrant City Centre economy. The Forum will comprise both Councillors and representatives from the retail / leisure / tourism sectors and will link closely with the Executive Board City Centre Committee performing both an advisory and consultative role at a strategic level. This meant that the role of the former City Centre Area Committee would be subsumed largely by the creation of the Executive Board City Centre Committee and the City Centre Forum.
- 1.4 The City Centre Area Committee has been disestablished and the Executive Board City Centre Committee and City Centre Forum will both hold their inaugural meetings in Feburary 2013.

### 2. REASONS FOR RECOMMENDATIONS (INCLUDING OUTCOMES OF CONSULTATION)

- 2.1 The Council must keep its Constitution up to date in accordance with Section 37 (1) of the Local Government Act 2000. The changes proposed by the Leader to excutive arrangements were notified to and agreed by Council in September 2012, thereby enabling Council to fulfil its role in maintaining an up to date Constitution.
- 2.2 It was proposed that Council establish a City Centre Forum to provide the wide ranging and effective engagement with stakeholders which has been identified as essential to a vibrant city centre economy. The forum comprises both Councillors and representatives from the retail / leisure / tourism sectors. The Terms of Reference at Appendix 1 aligns to the Local Government Act 1972 S.102 (4) permitting voting rights to be given to all members of the body, including those who are not Councillors and, as an advisory body, also reflects the political balance on the Council.

#### 3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

3.1 To retain the City Centre Area Committee. Consultation with stakeholders and progress on the City Centre retail review demonstrated that there was a need for stronger executive involvement to maximise the potential of the City Centre and there needed to be an improved mechanism for input from the private sector. Therefore, this option was discarded in favour of the proposed new arrangements around the establishment of an Executive Board City Centre Committee and a City Centre Forum.

#### 4. FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY/VAT)

- 4.1 As part of the formal governance structure of the Council, these meetings will be serviced by Constitutional Services. It is anticipated that the staffing and print costs involved can be met from within existing budgets.
- 4.2 Co-opted members would be entitled to claim travel and substistence expenses on the same basis as Councillors as set out in the Constitution and a financial loss allowance is also payable in lieu. These amounts cannot be quantified at this stage but it is anticipated that any costs could be met from within existing budget provision within Democratic Services.

### 5. RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS AND CRIME AND DISORDER ACT IMPLICATIONS)

5.1 Under the provisions of the Local Government Act 2000, the Council is required to keep its consitution under review. As detailed in Appendix 1 to this report proposed memberships and voting rights of the City Centre Forum comply with the provisions of the Local Government Act 2000 and the Local Government Act 1972.

#### 6. **EQUALITY IMPACT ASSESSMENT**

6.1 An EIA was completed for the Report of the Leader to Council on the 10<sup>th</sup> September 2012.

### 7. <u>LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION</u>

7.1 The Report of the Leader to the City Council with reference to City Centre Governance, including appendicies 1, 2 and 3, on the 10<sup>th</sup> September 2012. Including the EIA.

#### 8. PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

8.1 The Constitution, The Local Government Act 1972, the Local Government and Housing Act 1989 and the Local Government Act 2000.

#### <u>City Centre Forum – Terms of Reference and Membership</u>

#### Terms of Reference

The City Centre Forum aims to support the aspirations within the Nottingham Growth Plan to develop a sustainable, virbrant city centre thorough a thriving retail and leisure offer. To achieve this objective, and via its relationship to the Executive Board City Centre Committee, the Forum will have an advisory and consultative role on city centre issues at a strategic level and will encourage cross-collaboration between partners. It will influence and steer activities aligned to the City Centre Strategy.

#### The role of the Forum is:

- (a) to review the implementation of the City Centre Strategy and Retail Review;
- (b) to develop a cross partnership forward plan to ensure that City Centre transformation is part of the City Centre Strategy/
- (c) to advise the Executive Board City Centre Committee on key issues and policies affecting the City Centre and the appropriate responses to address such issues;
- (d) to "scan the horizon" and interpret key challenges, strategic issues and national policy to inform future plans and to mitigate against any negative impacts upon the City Centre.

#### **Membership**

Membership will comprise the following **voting** members:

The Portfolio Holder for Jobs, Skills and Business

The Portfolio Holders for Planning and Transportation, Leisure, Culture and Tourism and Area Working, Cleansing and Community Safety.

One Councillor from each of the 4 City wards, Arboretum, Bridge, Radford and Park and St Anns

One Coucillor from the minority group (if not included as a city ward councillor) \*

The Chair of the Retail / Leisure BID

3 representatives from the Retail / Leisure BID

The Chair (or their nominee) from the IIN Retail Forum

The Chief Executive (or their nominee) from Experience Nottinghamshire

The Chair of the Licensing Committee

The Chair of the Development Control Committee

1 Councillor representing the Bridge Estate (drawn from the Trusts and Charities Committee)

1 representative from Capital Shopping Centres

The Deputy Director for Community Protection, Notts Constabulary

The Chair will be elected by the Forum from its membership. The Vice-Chair will be elected by the Forum from amongst the business sector members only.

Substitutes are allowed for all members provided that notice of substitution is provided to Constitutional Services no less than one hour in advance of the meeting.

All co-opted members on the Forum (ie. all those who are not Councillor of Nottingham City Council) must observe the Council's Code of Conduct and sign the acceptance of office.

\*N.B. political balance appliles to advisory bodies within the formal governance structure of the Council and membership drawn from minority groups must be reviewed when the political balance on the Council changes.

#### **Meetings**

The Forum will meet at least quarterly but the Chair shall have the right, in consultation with the Vice-Chair, to convene additional meetings of the Forum as appropriate.

The quorum will comprise 3 voting members and must include one Councillor and one representative from the business sector.

It is expected that most issues will be agreed by consensus but where this is not possible matters will be decided by a majority of those present and entitled to vote. If there are an equal number of votes for and against, the Chair will have a second or casting vote.

All business of the Forum will be conducted in public in accordance with the provisions of Schedule 12 of the Local Government Act 1972 (as amended).



### NAME OF COMMITTEE / BODY - City Centre Forum 28th February 2013

Title of paper:	City Centre Retail Strat	egy		
Director(s)/ Corporate Director(s):	John Yarham, Director of Eco Development David Bishop, Corporate Dire Development		Wards affected: City Centre Wards – Arboretum, Bridge, Radford and Park and St Anns.	
Report author(s) and contact details:	Nicki Jenkins, Head of Eco nicki.jenkins@nottinghamo			
Other colleagues who have provided input:	Elizabeth Cooper, City Cen elizabeth.cooper@nottingh		•	
Polovont Council Plan	Stratagia Driarityu (vou must r	nork V in t	oo ralayant bayaa balayy)	
World Class Nottingham	Strategic Priority: (you must r	T	le relevant boxes below)	
Work in Nottingham	·	X		
Safer Nottingham		<del> </del> ^		
Neighbourhood Nottingha				
Family Nottingham	3111			
Healthy Nottingham		-		
Leading Nottingham		X		
Summary of issues (inc	luding benefits to citizens/s	ervice use	ers):	
The Nottingham Growth	Plan launched July 2012, ident	tifies that a	vibrant City Centre is a	
crucial element in transfo	rming the city's economy. Thri	ving retail	and leisure sectors generate	
	for city residents and play an ir	mportant ro	ole in attracting and retaining	
talent in the area.				
The			Samuel Marking Lang Off	
The purpose of this paper and presentation is to provide an overview of the Nottingham City Centre Retail Strategy which aims to drive growth within the retail sector over the next 5 years.				
Centre Retail Strategy Wi	iich aims to drive growth withir	i iiie retall	sector over the next 5 years.	
Recommendation(s):				
	Forum notes the content of the	is report.		

#### 1. BACKGROUND

The Nottingham Growth Plan launched July 2012, identifies that a vibrant City Centre is a crucial element in transforming the city's economy. Thriving retail and leisure sectors generate both jobs and prosperity for city residents and play an important role in attracting and retaining talent in the area.

The city centre acts as the 'shop window' to the city for investors, visitors and new residents, therefore its continued strong economic performance is fundamental to the future economic growth of the city.

Creating an environment in which our retail and leisure sectors are able to flourish and grow will therefore be vital to the future prosperity of the Nottingham economy.

In January this year a Steering Group was formed comprising of Nottingham City Council, the Retail and Leisure BIDS and Invest in Nottingham Retail Forum, with the aim to develop a strategy to drive retail growth in the city centre and to better coordinate development activity.

Experian were commissioned to undertake a data and trends analysis of key macro and micro level data sets to provide a performance context for Nottingham's retail offer, this is with a specific focus on the city centre, set within the context of other Core Cities and local competitors as a benchmark. This analysis also includes catchment size, spend profile, demographics / shopping trends, market share and leakage, unit size and retail mix, car parking provision, retail yields etc.

This data analysis, alongside consultation with local stakeholders has been used to steer the development of a new strategy (which is due to be completed in September) to drive retail and leisure growth in the city and to reposition Nottingham back into the top 5 retail destinations outside of London.

In order to do this there are two main objectives that we need to deliver: i) to increase the number of shoppers from our catchment coming to the city on a regular basis and ii) increase the amount they spend.

The strategy now in final draft stage identifies three key priorities for achieving this;

- Strengthening Nottingham's retail and leisure offer in the City Centre, by growing the size and variety of both the comparison goods and independent sectors.
- Improving the Nottingham visitor experience, offering variety, quality and a joined up approach to leisure and retail.
- Improving the physical environment and infrastructure within the City Centre, so that it meets the future needs of retailers and provides an attractive and welcoming place to visit.

A more detailed overview of the strategy will be provided in a presentation.

## 2. REASONS FOR RECOMMENDATIONS (INCLUDING OUTCOMES OF CONSULTATION)

Given the role of the City Centre Forum, to review the implementation of the City Centre Strategy and Retail Review, it is appropriate and timely that the Forum receive this update at the inaugural meeting.

#### 3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

None. The decision has been made by Council to establish the City Centre Forum with one of its roles being that of reviewing the implemenation of the City Centre Strategy, therefore other options were not considered.

#### 4. FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY/VAT)

There are no direct financial implications or value for money issues arising from this report at this stage.

## 5. RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS AND CRIME AND DISORDER ACT IMPLICATIONS)

There are no direct risk management implications in relation to the recommendation on this report at this stage.

6. EQUALITY IMPACT A	ASSESSMENT
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Has the equality impact been assessed?	,
Not needed (report does not contain proposals or financial decisions)	$\checkmark$
No	
Yes – Equality Impact Assessment attached	

# 7. <u>LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION</u>

The Report of the Leader to the City Council with reference to City Centre Governance, including appendicies 1, 2 and 3, on the 10<sup>th</sup> September 2012.

#### 8. PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

None